

**UNITE  
FOR  
GOOD**

**Rotary**  
Club of  
**ORGAN DONATION  
INTERNATIONAL**



**LET'S  
INSPIRE !**

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# NEW STEP

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**ORGAN DONATION  
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INSPIRE !**

**ROTARY CLUB OF ORGAN DONATION INTERNATIONAL**

**NEW BEGINING FOR ORGAN DONATION**



**Rtn Lal Goel**  
Founder & Charter President  
Rotary Club of  
Organ Donation International



**Rtn PHF Ritika Gupta**  
Inspire President  
Rotary Club of  
Organ Donation International



**Rtn Ruby Agarwal**  
Inspire Secretary  
Rotary Club of  
Organ Donation International

Rtn Hemaltha Bhandari  
Vice President

Rtn Kumarpal A Shah  
Treasurer

**Time & Date: 8 PM on Sunday 6th July 2025**

Watch live on <https://www.youtube.com/@gyan8932>

**GIVING IS THE GREATEST ACT OF GRACE**  
**DONATE ORGANS**

CHIEF MANAGING EDITOR IPP RTN LAL GOEL  
PUBLISHED ON BEHALF OF INSPIRE PRESIDENT RTN PHF RITIKA GUPTA  
BY INSPIRE SECRETARY RTN RUBY AGARWAL FOR ROTARY CLUB OF  
ORGAN DONATION INTERNATIONAL.  
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# NEW STEP

## FROM THE DESK OF CHIEF MANAGING EDITOR



Dear Fellow Rotarians and Esteemed Members,

It gives me immense pleasure to introduce you to the inaugural issue of our weekly club e-bulletin New Step.

This publication marks a New Step in the field of organ donation awareness. We endeavour to create global consciousness about organ donation by publishing this weekly bulletin, reaching hearts and minds across communities to spread the message of life-giving hope.

I have no hesitation in expressing my heartfelt gratitude to our Inspire President Rtn PHF Ritika Gupta for entrusting me with the responsibility as Chief Managing Editor of New Step. I will strive to fulfil this responsibility with utmost dedication. Although I am well aware that this is a monumental task, with your unwavering cooperation and support, I am confident we will succeed in bringing this bulletin to meet and exceed your expectations.

My tenure as Vibrant President last year was remarkably successful in terms of our organ donation awareness projects, distinguished guest speakers, and significant membership growth. For these achievements, our club was selected among the best clubs in RID 3141. The Vibrant District Governor Rtn Chetan Desai honoured our club by awarding the Platinum Trophy in a glittering award presentation ceremony held at St. Ridges Hotel, Mumbai.

In this inaugural issue, we have included the compelling article 'From Crisis to Hope: The Rotary Club of Organ Donation International Story' excellently written by our Inspire Secretary Rtn Ruby Agarwal. I am certain this will provide insightful information about the formation and journey of our club. I invite all members to contribute articles related to organ donation, and we will endeavour to publish them in upcoming issues.

From this issue onwards, every week we will feature interesting facts about our members, beginning with our Inspire President in this edition.

Remember, every story we share, every fact we present, and every awareness we create brings us one step closer to our noble mission.

**\*BE A SYMBOL OF HOPE FOR THOSE WHO ARE WAITING\***

Yours in Rotary Service,

IPP Rtn Lal Goel  
Chief Managing Editor  
Founder & Charter President  
Rotary Club of Organ Donation International



## **ROTARY CLUB OF ORGAN DONATION INTERNATIONAL RECEIVES PRESTIGIOUS PLATINUM TROPHY**

**MUMBAI, June 28, 2025–** The Rotary Club of Organ Donation International has been honoured with the prestigious Platinum Trophy from Rotary District 3141, recognising their outstanding contributions to humanitarian service and community impact.

### **Award Ceremony Highlights**

The distinguished award was presented during an elegant ceremony held at The St. Regis Hotel in Mumbai on June 28, 2025. The presentation was made by three esteemed District Governors:

- Rtn Chetan Desai - District Governor
- Rtn Rajan Dua - District Governor 2026-27
- Rtn Deepak Jiandani - District Governor 2027-28
- Rtn Sree Nandy - Assitant Governor

The Platinum Trophy was graciously received by the club's leadership team:

- Rtn Lal Goel - Charter President
- Rtn PHF Ritika Gupta - Inspire President
- Rtn Ruby Agarwal - Inspire Secretary
- Rtn Asha Goel - Member
- Rtn PHF Deepak Goel - Member
- Rtn MPHF Dr Gautam Goel - Club Executive Secretary, Director & Club Admin

### **Recognition of Excellence**

This Platinum Trophy represents the highest level of recognition within Rotary District 3141, acknowledging the club's exceptional dedication to their mission of promoting organ donation awareness and saving lives through their humanitarian efforts.

The Rotary Club of Organ Donation International continues to demonstrate Rotary's core values of service above self, making a meaningful difference in communities through their specialised focus on this critical healthcare initiative.

## FROM CRISIS TO HOPE: THE ROTARY CLUB OF ORGAN DONATION INTERNATIONAL STORY

- Rotarian Ruby Agarwal

### A Journey Born from Personal Tragedy

The story of the Rotary Club of Organ Donation International begins with a moment that changed everything. Nine years ago, Rotarian Lal Goel found himself fighting for his life in a London hospital after suffering a massive heart attack. The swift emergency response at Kings Hospital not only saved his life but ignited a profound calling that would reshape his entire purpose—to dedicate his remaining years to serving humanity.

### Discovering a Global Crisis

During his recovery, Rtn Lal began researching the field of organ donation and uncovered a sobering reality that would become his life's mission. India, despite its vast population and medical capabilities, holds the tragic distinction of having one of the world's highest mortality rates due to organ shortage. This devastating statistic wasn't just a number to him—it represented thousands of preventable deaths, families torn apart, and dreams cut short.

Driven by an unwavering determination and deep compassion, Rtn Lal established the Organ Donation India Foundation, an NGO committed to saving lives through organ donation advocacy. His vision was clear: transform India's organ donation landscape and reduce the preventable deaths that plagued his homeland.

### Building Excellence Through Recognition

Within five years, the foundation earned numerous accolades and awards, gaining recognition across the medical and philanthropic communities. However, for Rtn Lal, these honours were never the end goal—they were merely stepping stones toward his ultimate mission of reducing preventable deaths.

His vision extended far beyond India's borders. Recognising that successful models existed elsewhere, he travelled extensively to developed nations like the United Kingdom and the United States. Through careful study of their organ donation systems, he sought to understand how these countries achieved significantly lower mortality rates and how their successful frameworks could be adapted for the Indian context.



## A Meeting of Minds

During one particularly pivotal visit to the United States, fate intervened most remarkably. Rtn Lal encountered like-minded OCI and Indians who shared his passionate commitment to serving their homeland in this critical field. This serendipitous meeting of hearts and minds became the catalyst for something extraordinary—a global movement that would transcend geographical boundaries.

The shared vision among these dedicated individuals was powerful: create an international platform that could leverage global expertise, resources, and networks to address the organ donation crisis not just in India, but worldwide.

## The Birth of a Global Movement

In November 2023, their collective vision materialised into reality with the official Chartering of the Rotary Club of Organ Donation International. This groundbreaking achievement marked a historic moment in Rotary's 118-year history—the creation of the world's first cause-based e-club dedicated exclusively to organ and tissue donation.

This innovative club represents more than just another Rotary chapter; it embodies a revolutionary approach to addressing global health challenges through focused, specialised service. By uniting members across continents in a shared mission of hope, the club demonstrates the power of combining Rotary's proven framework with targeted expertise.

## Clear Objectives, Powerful Impact

The club's mission is defined by three clear and impactful objectives that address the organ donation crisis from multiple angles:

**Creating Widespread Awareness:** Through educational campaigns, community outreach, and media engagement, the club works tirelessly to dispel myths and misconceptions about organ donation while promoting its life-saving potential.

**Infrastructure Development:** The club assists hospitals and medical institutions in developing robust infrastructure for organ transplantation, ensuring that the technical capabilities match the growing awareness and willingness to donate.

## Recognition at the Highest Level

The dedication and impact of the Rotary Club of Organ Donation International have been recognised at the highest levels of Rotary leadership. The club recently received the prestigious Platinum Club Award in Mumbai's Rotary District 3141—the topmost category among 125 competing clubs.

This achievement represents far more than organisational recognition; it symbolises hope for the thousands of patients currently waiting for life-saving organ transplants. It validates the club's approach and demonstrates that focused, specialised service can achieve extraordinary results in remarkably short timeframes.

## The Urgency of Now

Every day that passes without adequate organ donation systems represents lives hanging in the balance. The statistics are stark and the need is urgent, but within this crisis lies an unprecedented opportunity for transformation and healing. The Rotary Club of Organ Donation International stands at the forefront of this transformation, proving that collective action can turn despair into hope.

## A Legacy of Life

The journey from one man's brush with mortality to a global movement of life-givers demonstrates the extraordinary power of purpose-driven service. Rtn Lal Goel's near-death experience in London became the catalyst for a worldwide initiative that continues to save lives across continents.

Today, the members of the Rotary Club of Organ Donation International don't simply belong to a club—they are part of a movement that transforms tragedy into triumph, despair into hope, and death into life. Through their collective efforts, they embody Rotary's highest ideals while addressing one of humanity's most pressing challenges.

## The Future of Hope

As the club continues to grow and expand its reach, its impact multiplies exponentially. Each new member brings fresh perspectives, additional resources, and expanded networks that strengthen the global fight against organ shortage. The club's innovative e-club model allows for unprecedented collaboration across time zones and borders, creating a truly global response to a global crisis.

The story of the Rotary Club of Organ Donation International reminds us that from the darkest moments can emerge the brightest lights of hope. Through dedication, innovation, and unwavering commitment to service, this remarkable organisation continues to write new chapters in the ongoing story of human compassion and the power of second chances.

In a world where technology connects us instantly but meaningful action often feels distant, the Rotary Club of Organ Donation International stands as a beacon of what's possible when purpose meets passion, when individual calling meets collective action, and when the desire to serve transcends all boundaries.

The journey continues, and with each passing day, more lives are saved, more families are reunited with hope, and more evidence emerges that together, we can indeed transform crisis into healing and despair into enduring hope.



### ABOUT THE WRITER

Rtn Ruby Agarwal is the Inspire Secretary of the Rotary Club of Organ Donation International and a dynamic entrepreneur with 29+ years of experience across hospitality, entertainment, event management, media, and marketing. A science graduate with an MBA in Marketing, she has successfully managed barter company, events, travel & resort business dealing with top corporates and celebrities. An avid nature lover, she built a massive social media platform "Nature and Flower Lovers" with lakhs of followers where she shares her botanical knowledge while passionately advocating for organ donation awareness to help patients and dispel myths around the organ and tissue donation process.





**Rtn PHF Ritika Gupta**  
**Inspire President**

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Profession: Business  
Family: self, Husband and son  
Favourite Food: Asian  
Favourite Holiday Destination: Spain  
Favourite Book: All fitness related and self help books  
Favourite Song: Pal Pal Dil Ke Paas  
Favourite Quote: The World is My Oyster  
Date of Birth: 15/07  
Wedding Anniversary: 09/03  
Your presence on social media: Very active on Instagram through my professional Instagram handle face.infocus  
Why did you choose to become a member of RC Organ Donation International - I'm associated with the healthcare field since past many years and have seen the challenges people go through due to health. The cases of kidney ailments are increasing as we speak owing to lifestyle so it is truly the right time to talk about Organ Donation which should very well have been a prevalent and more widely talked in India.

## **BOARD OF DIRECTORS of Rotary Club of Organ Donation International for the year 2025-26**

**Rtn PHF Ritika Gupta Club President**  
**Rtn Lal Goel Charter President, Immediate Past President & Club Membership Chair**  
**Rtn Ruby Agarwal Club Secretary**  
**Rtn Kumar A Shah Club Treasurer**  
**Rtn Hemlatha Bhandari Club Vice-President**  
**Rtn MPHf Dr Gautam Goel Club Executive Secretary, Director & Club Admin**  
**Rtn Ramnath Pradeep CSR Chair**  
**Rtn Prof Dr Sudhir Sharan Club Foundation Chair**  
**Rtn Adv Ramesh Sharma Director Legal**  
**Rtn Dr Kamal Jain Club Learning Facilitator & Organ Donation Chair**  
**Rtn Dipen Shah Club Service Projects Chair & Tissue Donation Chair**  
**Rtn Sunil Gupta Club Public Image Chair**  
**Rtn Prof Dr Lakshmi Goel Non-Medical Director**  
**Rtn PHF Dr Rohan Monis Medical Director**  
**Rtn Pratul Agrawal Club Young Leaders Contact**  
**Rtn Jigna Shah Culture & Event Director**